# LASER TAG REVENUE





317-834-4770

www.theWOWeffect.com

# Summary...

In an effort to help our clients understand the revenue potential of a game of laser tag, we have created a master revenue spreadsheet for the game and applied various parameters to account for the typical configuration and pricing models present today.

There are many variables when it comes to determining revenue for a laser tag attraction. We've used a straight-forward approach to give you some raw numbers as to how much this revenue can be generated at certain capacities given a specific set of hours open, the price of a typical game, how many laser vests are available and how many games per hour can be played in your attraction.

You'll also notice a highlighted line in the table which shows revenue based on a 30% average capacity. This is a conservative basis used by most attractions in the leisure and entertainment industry for determining revenue and is also known as the "utilization rate".

Customers of ours generally achieve this number or higher based on the environment we create. Contractor or home built arenas generally do not yield these results nor do artistic arenas that are painted onsite without 3D props and features found in most video games and blockbuster movies today. Schedule a tour at our factory to see first-hand what kind of difference a professionally built arena will have to your bottom line.

# Terms used on our spreadsheet...

Hours Open/Week (Sept. – May): Hours Open/Week (June – August):

Laser Vests Available:

Games/Hour:

Price/Game:

Game Package:

% Purchased:

Average Price/Game:

Promotions/Discounts:

\*Assumes school is in session and fewer hours...

\*Assumes school is out and more hours...

\*This is how many vests are available to play on a given day...

\*Games are generally 10 to 12 minutes long with additional time for the briefing and vesting phases; adding these times together you can play up to 3 games per hour. Adjusting game

times can affect this number...

\*Retail price of what you will charge...

\*Accounts for if a guest purchases 2 or 3 games at once at the

discounted price per game...

\*Average percentage that each game package is purchased

together based on historical data.

\*This takes the price/game as well as the % Purchased for each

game and summarizes them into one price...

\*This takes into account the overall average discount offered for

coupons and promotions typically used throughout the year for

attracting guests...

We offer educational start-up programs throughout the year to help you reduce the expensive learning curve.

Learn more at this link: <a href="http://www.lasertag360.com">http://www.lasertag360.com</a>



#### LASER TAG GAME - REVENUE PROJECTIONS Creative Works, Inc. www.theWOWeffect.com Hours Open/Week (Sept. - May): 41 317-834-4770 Hours Open/Week (June - August): 56 Hours Open/Week (Average) 44.75 Price/Game % Purchased Maximum Hours Open/Year: 2,309 \$7.00 1 Game 22% Laser Vests Available: \$6.50 20 2 Games (ea.) 67% Games/Hour: \$6.00 3 3 Games (ea.) 11% Max. Game Plays/Week (Avg.): 2,685 Average Price/Game: \$6.56 Max. Game Plays/Month (Avg.): 11,546 *Promotions/Discounts:* 6% Max. Game Plays/Year (Avg.): 138,546 Final Price/Game: \$6.16

AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
					_
20.0%	\$3,309	\$14,228	\$170,736	2,309	27,709
21.0%	\$3,474	\$14,939	\$179,273	2,425	29,095
22.0%	\$3,640	\$15,651	\$187,809	2,540	30,480
23.0%	\$3,805	\$16,362	\$196,346	2,655	31,866
24.0%	\$3,971	\$17,074	\$204,883	2,771	33,251
25.0%	\$4,136	\$17,785	\$213,420	2,886	34,637
26.0%	\$4,301	\$18,496	\$221,957	3,002	36,022
27.0%	\$4,467	\$19,208	\$230,493	3,117	37,407
28.0%	\$4,632	\$19,919	\$239,030	3,233	38,793
29.0%	\$4,798	\$20,631	\$247,567	3,348	40,178
30.0%	\$4,963	\$21,342	\$256,104	3,464	41,564
31.0%	\$5,129	\$22,053	\$264,640	3,579	42,949
32.0%	\$5,294	\$22,765	\$273,177	3,695	44,335
33.0%	\$5,460	\$23,476	\$281,714	3,810	45,720
34.0%	\$5,625	\$24,188	\$290,251	3,925	47,106
35.0%	\$5,790	\$24,899	\$298,788	4,041	48,491
40.0%	\$6,618	\$28,456	\$341,472	4,618	55,418
45.0%	\$7 <b>,</b> 445	\$32,013	\$384,155	5,195	62,346
50.0%	\$8,272	\$35,570	\$426,839	5,773	69,273
100.0%	\$16,544	\$71,140	\$853,679	11,546	138,546

## **ADDITIONAL REVENUE SOURCES:**

Reservation, Video Game, Concession Stand, Merchandise, and Membership Sales are NOT INCLUDED.

Income projections shown are for illustration purposes only and do not imply any guarantees of revenue since many factors must be taken into consideration including internal and external influences.

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$3,814	\$16,399	\$196,782	2,309	27,709
21.0%	\$4,004	\$17,218	\$206,622	2,425	29,095
22.0%	\$4,195	\$18,038	\$216,461	2,540	30,480
23.0%	\$4,386	\$18,858	\$226,300	2,655	31,866
24.0%	\$4,576	\$19,678	\$236,139	2,771	33,251
25.0%	\$4,767	\$20,498	\$245,978	2,886	34,637
26.0%	\$4,958	\$21,318	\$255,817	3,002	36,022
27.0%	\$5,148	\$22,138	\$265,656	3,117	37,407
28.0%	\$5,339	\$22,958	\$275,495	3,233	38,793
29.0%	\$5,530	\$23,778	\$285,335	3,348	40,178
30.0%	\$5,720	\$24,598	\$295,174	3,464	41,564
31.0%	\$5,911	\$25,418	\$305,013	3,579	42,949
32.0%	\$6,102	\$26,238	\$314,852	3,695	44,335
33.0%	\$6,292	\$27,058	\$324,691	3,810	45,720
34.0%	\$6,483	\$27,878	\$334,530	3,925	47,106
35.0%	\$6,674	\$28,697	\$344,369	4,041	48,491
40.0%	\$7,627	\$32,797	\$393,565	4,618	55,418
45.0%	\$8,581	\$36,897	\$442,760	5,195	62,346
50.0%	\$9,534	\$40,996	\$491,956	5,773	69,273
100.0%	\$19,068	\$81,993	\$983,912	11,546	138,546

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$4,318	\$18,569	\$222,829	2,309	27,709
21.0%	\$4,534	\$19,498	\$233,971	2,425	29,095
22.0%	\$4,750	\$20,426	\$245,112	2,540	30,480
23.0%	\$4,966	\$21,354	\$256,253	2,655	31,866
24.0%	\$5,182	\$22,283	\$267,395	2,771	33,251
25.0%	\$5,398	\$23,211	\$278,536	2,886	34,637
26.0%	\$5,614	\$24,140	\$289,678	3,002	36,022
27.0%	\$5,830	\$25,068	\$300,819	3,117	37,407
28.0%	\$6,046	\$25,997	\$311,961	3,233	38,793
29.0%	\$6,262	\$26,925	\$323,102	3,348	40,178
30.0%	\$6,478	\$27,854	\$334,244	3,464	41,564
31.0%	\$6,694	\$28,782	\$345,385	3,579	42,949
32.0%	\$6,909	\$29,711	\$356,527	3,695	44,335
33.0%	\$7,125	\$30,639	\$367,668	3,810	45,720
34.0%	\$7,341	\$31,567	\$378,809	3,925	47,106
35.0%	\$7,557	\$32,496	\$389,951	4,041	48,491
40.0%	\$8,637	\$37,138	\$445,658	4,618	55,418
45.0%	\$9,716	\$41,780	\$501,365	5,195	62,346
50.0%	\$10,796	\$46,423	\$557,073	5,773	69,273
100.0%	\$21,592	\$92,845	\$1,114,145	11,546	138,546

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$3,971	\$17,074	\$204,883	2,771	33,251
21.0%	\$4,169	\$17,927	\$215,127	2,909	34,914
22.0%	\$4,368	\$18,781	\$225,371	3,048	36,576
23.0%	\$4,566	\$19,635	\$235,615	3,187	38,239
24.0%	\$4,765	\$20,488	\$245,860	3,325	39,901
25.0%	\$4,963	\$21,342	\$256,104	3,464	41,564
26.0%	\$5,162	\$22,196	\$266,348	3,602	43,226
27.0%	\$5,360	\$23,049	\$276,592	3,741	44,889
28.0%	\$5,559	\$23,903	\$286,836	3,879	46,551
29.0%	\$5,757	\$24,757	\$297,080	4,018	48,214
30.0%	\$5,956	\$25,610	\$307,324	4,156	49,877
31.0%	\$6,154	\$26,464	\$317,569	4,295	51,539
32.0%	\$6,353	\$27,318	\$327,813	4,433	53,202
33.0%	\$6,551	\$28,171	\$338,057	4,572	54,864
34.0%	\$6,750	\$29,025	\$348,301	4,711	56,527
35.0%	\$6,949	\$29,879	\$358,545	4,849	58,189
40.0%	\$7,941	\$34,147	\$409,766	5,542	66,502
45.0%	\$8,934	\$38,416	\$460,987	6,235	74,815
50.0%	\$9,926	\$42,684	\$512,207	6,927	83,128
100.0%	\$19,853	\$85,368	\$1,024,415	13,855	166,255

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$4,576	\$19,678	\$236,139	2,771	33,251
21.0%	\$4,805	\$20,662	\$247,946	2,909	34,914
22.0%	\$5,034	\$21,646	\$259,753	3,048	36,576
23.0%	\$5,263	\$22,630	\$271,560	3,187	38,239
24.0%	\$5,492	\$23,614	\$283,367	3,325	39,901
25.0%	\$5,720	\$24,598	\$295,174	3,464	41,564
26.0%	\$5,949	\$25,582	\$306,981	3,602	43,226
27.0%	\$6,178	\$26,566	\$318,788	3,741	44,889
28.0%	\$6,407	\$27,550	\$330,594	3,879	46,551
29.0%	\$6,636	\$28,533	\$342,401	4,018	48,214
30.0%	\$6,865	\$29,517	\$354,208	4,156	49,877
31.0%	\$7,093	\$30,501	\$366,015	4,295	51,539
32.0%	\$7,322	\$31,485	\$377,822	4,433	53,202
33.0%	\$7,551	\$32,469	\$389,629	4,572	54,864
34.0%	\$7,780	\$33,453	\$401,436	4,711	56,527
35.0%	\$8,009	\$34,437	\$413,243	4,849	58,189
40.0%	\$9,153	\$39,356	\$472,278	5,542	66,502
45.0%	\$10,297	\$44,276	\$531,313	6,235	74,815
50.0%	\$11,441	\$49,196	\$590,347	6,927	83,128
100.0%	\$22,882	\$98,391	\$1,180,695	13,855	166,255

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$5,182	\$22,283	\$267,395	2,771	33,251
21.0%	\$5,441	\$23,397	\$280,765	2,909	34,914
22.0%	\$5,700	\$24,511	\$294,134	3,048	36,576
23.0%	\$5,959	\$25,625	\$307,504	3,187	38,239
24.0%	\$6,218	\$26,739	\$320,874	3,325	39,901
25.0%	\$6,478	\$27,854	\$334,244	3,464	41,564
26.0%	\$6,737	\$28,968	\$347,613	3,602	43,226
27.0%	\$6,996	\$30,082	\$360,983	3,741	44,889
28.0%	\$7,255	\$31,196	\$374,353	3,879	46,551
29.0%	\$7,514	\$32,310	\$387,723	4,018	48,214
30.0%	\$7,773	\$33,424	\$401,092	4,156	49,877
31.0%	\$8,032	\$34,539	\$414,462	4,295	51,539
32.0%	\$8,291	\$35,653	\$427,832	4,433	53,202
33.0%	\$8,550	\$36,767	\$441,202	4,572	54,864
34.0%	\$8,810	\$37,881	\$454,571	4,711	56,527
35.0%	\$9,069	\$38,995	\$467,941	4,849	58,189
40.0%	\$10,364	\$44,566	\$534,790	5,542	66,502
45.0%	\$11,660	\$50,137	\$601,638	6,235	74,815
50.0%	\$12,955	\$55,707	\$668,487	6,927	83,128
100.0%	\$25,910	\$111,415	\$1,336,974	13,855	166,255

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$4,963	\$21,342	\$256,104	3,464	41,564
21.0%	\$5,211	\$22,409	\$268,909	3,637	43,642
22.0%	\$5,460	\$23,476	\$281,714	3,810	45,720
23.0%	\$5,708	\$24,543	\$294,519	3,983	47,798
24.0%	\$5,956	\$25,610	\$307,324	4,156	49,877
25.0%	\$6,204	\$26,677	\$320,130	4,330	51,955
26.0%	\$6,452	\$27,745	\$332,935	4,503	54,033
27.0%	\$6,700	\$28,812	\$345,740	4,676	56,111
28.0%	\$6,949	\$29,879	\$358,545	4,849	58,189
29.0%	\$7,197	\$30,946	\$371,350	5,022	60,268
30.0%	\$7,445	\$32,013	\$384,155	5,195	62,346
31.0%	\$7,693	\$33,080	\$396,961	5,369	64,424
32.0%	\$7,941	\$34,147	\$409,766	5,542	66,502
33.0%	\$8,189	\$35,214	\$422,571	5,715	68,580
34.0%	\$8,438	\$36,281	\$435,376	5,888	70,658
35.0%	\$8,686	\$37,348	\$448,181	6,061	72,737
40.0%	\$9,926	\$42,684	\$512,207	6,927	83,128
45.0%	\$11,167	\$48,019	\$576,233	7,793	93,519
50.0%	\$12,408	\$53,355	\$640,259	8,659	103,910
100.0%	\$24,816	\$106,710	\$1,280,518	17,318	207,819

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$5,720	\$24,598	\$295,174	3,464	41,564
21.0%	\$6,006	\$25,828	\$309,932	3,637	43,642
22.0%	\$6,292	\$27,058	\$324,691	3,810	45,720
23.0%	\$6,578	\$28,287	\$339,450	3,983	47,798
24.0%	\$6,865	\$29,517	\$354,208	4,156	49,877
25.0%	\$7,151	\$30,747	\$368,967	4,330	51,955
26.0%	\$7,437	\$31,977	\$383,726	4,503	54,033
27.0%	\$7,723	\$33,207	\$398,484	4,676	56,111
28.0%	\$8,009	\$34,437	\$413,243	4,849	58,189
29.0%	\$8,295	\$35,667	\$428,002	5,022	60,268
30.0%	\$8,581	\$36,897	\$442,760	5,195	62,346
31.0%	\$8,867	\$38,127	\$457,519	5,369	64,424
32.0%	\$9,153	\$39,356	\$472,278	5,542	66,502
33.0%	\$9,439	\$40,586	\$487,037	5,715	68,580
34.0%	\$9,725	\$41,816	\$501,795	5,888	70,658
35.0%	\$10,011	\$43,046	\$516,554	6,061	72,737
40.0%	\$11,441	\$49,196	\$590,347	6,927	83,128
45.0%	\$12,871	\$55,345	\$664,141	7,793	93,519
50.0%	\$14,301	\$61,495	\$737,934	8,659	103,910
100.0%	\$28,602	\$122,989	\$1,475,868	17,318	207,819

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AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$6,478	\$27,854	\$334,244	3,464	41,564
21.0%	\$6,801	\$29,246	\$350,956	3,637	43,642
22.0%	\$7,125	\$30,639	\$367,668	3,810	45,720
23.0%	\$7,449	\$32,032	\$384,380	3,983	47,798
24.0%	\$7,773	\$33,424	\$401,092	4,156	49,877
25.0%	\$8,097	\$34,817	\$417,805	4,330	51,955
26.0%	\$8,421	\$36,210	\$434,517	4,503	54,033
27.0%	\$8,745	\$37,602	\$451,229	4,676	56,111
28.0%	\$9,069	\$38,995	\$467,941	4,849	58,189
29.0%	\$9,393	\$40,388	\$484,653	5,022	60,268
30.0%	\$9,716	\$41,780	\$501,365	5,195	62,346
31.0%	\$10,040	\$43,173	\$518,078	5,369	64,424
32.0%	\$10,364	\$44,566	\$534,790	5,542	66,502
33.0%	\$10,688	\$45,958	\$551,502	5,715	68,580
34.0%	\$11,012	\$47,351	\$568,214	5,888	70,658
35.0%	\$11,336	\$48,744	\$584,926	6,061	72,737
40.0%	\$12,955	\$55,707	\$668,487	6,927	83,128
45.0%	\$14,575	\$62,671	\$752,048	7,793	93,519
50.0%	\$16,194	\$69,634	\$835,609	8,659	103,910
100.0%	\$32,388	\$139,268	\$1,671,218	17,318	207,819

## ADDITIONAL REVENUE SOURCES:

Reservation, Video Game, Concession Stand, Merchandise, and Membership Sales are NOT INCLUDED.

Income projections shown are for illustration purposes only and do not imply any guarantees of revenue since many factors must be taken into consideration including internal and external influences.

#### LASER TAG GAME - REVENUE PROJECTIONS Creative Works, Inc. www.theWOWeffect.com Hours Open/Week (Sept. - May): 41 317-834-4770 Hours Open/Week (June - August): 56 Hours Open/Week (Average) 44.75 Price/Game % Purchased Maximum Hours Open/Year: 2,309 \$7.00 1 Game 22% Laser Vests Available: \$6.50 40 2 Games (ea.) 67% Games/Hour: \$6.00 3 3 Games (ea.) 11% Max. Game Plays/Week (Avg.): 5,370 Average Price/Game: \$6.56 Max. Game Plays/Month (Avg.): *Promotions/Discounts:* 6% 23,091 Max. Game Plays/Year (Avg.): 277,092 Final Price/Game: \$6.16

AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$6,618	\$28,456	\$341,472	4,618	55,418
21.0%	\$6,949	\$29,879	\$358,545	4,849	58,189
22.0%	\$7,279	\$31,302	\$375,619	5,080	60,960
23.0%	\$7,610	\$32,724	\$392,692	5,311	63,731
24.0%	\$7,941	\$34,147	\$409,766	5,542	66,502
25.0%	\$8,272	\$35,570	\$426,839	5,773	69,273
26.0%	\$8,603	\$36,993	\$443,913	6,004	72,044
27.0%	\$8,934	\$38,416	\$460,987	6,235	74,815
28.0%	\$9,265	\$39,838	\$478,060	6,465	77,586
29.0%	\$9,596	\$41,261	\$495,134	6,696	80,357
30.0%	\$9,926	\$42,684	\$512,207	6,927	83,128
31.0%	\$10,257	\$44,107	\$529,281	7,158	85,899
32.0%	\$10,588	\$45,530	\$546,354	7,389	88,669
33.0%	\$10,919	\$46,952	\$563,428	7,620	91,440
34.0%	\$11,250	\$48,375	\$580,502	7,851	94,211
35.0%	\$11,581	\$49,798	\$597,575	8,082	96,982
40.0%	\$13,235	\$56,912	\$682,943	9,236	110,837
45.0%	\$14,890	\$64,026	\$768,311	10,391	124,691
50.0%	\$16,544	\$71,140	\$853,679	11,546	138,546
100.0%	\$33,088	\$142,280	\$1,707,358	23,091	277,092

## ADDITIONAL REVENUE SOURCES:

Reservation, Video Game, Concession Stand, Merchandise, and Membership Sales are NOT INCLUDED.

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#### LASER TAG GAME - REVENUE PROJECTIONS Creative Works, Inc. www.theWOWeffect.com 317-834-4770 Hours Open/Week (Sept. - May): 41 Hours Open/Week (June - August): 56 Hours Open/Week (Average) 44.75 Price/Game % Purchased Maximum Hours Open/Year: 2,309 \$8.00 1 Game 22% Laser Vests Available: \$7.50 40 2 Games (ea.) 67% Games/Hour: \$7.00 3 3 Games (ea.) 11% Max. Game Plays/Week (Avg.): 5,370 Average Price/Game: \$7.56 Max. Game Plays/Month (Avg.): Promotions/Discounts: 23,091 6% Max. Game Plays/Year (Avg.): 277,092 Final Price/Game: \$7.10

AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
					<u>.</u>
20.0%	\$7,627	\$32,797	\$393,565	4,618	55,418
21.0%	\$8,009	\$34,437	\$413,243	4,849	58,189
22.0%	\$8,390	\$36,077	\$432,921	5,080	60,960
23.0%	\$8,771	\$37,717	\$452,600	5,311	63,731
24.0%	\$9,153	\$39,356	\$472,278	5,542	66,502
25.0%	\$9,534	\$40,996	\$491,956	5,773	69,273
26.0%	\$9,915	\$42,636	\$511,634	6,004	72,044
27.0%	\$10,297	\$44,276	\$531,313	6,235	74,815
28.0%	\$10,678	\$45,916	\$550,991	6,465	77,586
29.0%	\$11,059	\$47,556	\$570,669	6,696	80,357
30.0%	\$11,441	\$49,196	\$590,347	6,927	83,128
31.0%	\$11,822	\$50,835	\$610,026	7,158	85,899
32.0%	\$12,204	\$52,475	\$629,704	7,389	88,669
33.0%	\$12,585	\$54,115	\$649,382	7,620	91,440
34.0%	\$12,966	\$55,755	\$669,060	7,851	94,211
35.0%	\$13,348	\$57,395	\$688,738	8,082	96,982
40.0%	\$15,254	\$65,594	\$787,130	9,236	110,837
45.0%	\$17,161	\$73,793	\$885,521	10,391	124,691
50.0%	\$19,068	\$81,993	\$983,912	11,546	138,546
100.0%	\$38,136	\$163,985	\$1,967,824	23,091	277,092

## ADDITIONAL REVENUE SOURCES:

Reservation, Video Game, Concession Stand, Merchandise, and Membership Sales are NOT INCLUDED.

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#### LASER TAG GAME - REVENUE PROJECTIONS Creative Works, Inc. www.theWOWeffect.com Hours Open/Week (Sept. - May): 41 317-834-4770 Hours Open/Week (June - August): 56 Hours Open/Week (Average) 44.75 Price/Game % Purchased Maximum Hours Open/Year: 2,309 \$9.00 1 Game 22% Laser Vests Available: \$8.50 40 2 Games (ea.) 67% Games/Hour: \$8.00 3 3 Games (ea.) 11% Max. Game Plays/Week (Avg.): 5,370 Average Price/Game: \$8.56 Max. Game Plays/Month (Avg.): *Promotions/Discounts:* 23,091 6% Max. Game Plays/Year (Avg.): 277,092 Final Price/Game: \$8.04

AVERAGE CAPACITY	WEEKLY	MONTHLY	YEARLY	PLAYS/MO.	PLAYS/YR.
20.0%	\$8,637	\$37,138	\$445,658	4,618	55,418
21.0%	\$9,069	\$38,995	\$467,941	4,849	58,189
22.0%	\$9,500	\$40,852	\$490,224	5,080	60,960
23.0%	\$9,932	\$42,709	\$512,507	5,311	63,731
24.0%	\$10,364	\$44,566	\$534,790	5,542	66,502
25.0%	\$10,796	\$46,423	\$557,073	5,773	69,273
26.0%	\$11,228	\$48,280	\$579,356	6,004	72,044
27.0%	\$11,660	\$50,137	\$601,638	6,235	74,815
28.0%	\$12,092	\$51,993	\$623,921	6,465	77,586
29.0%	\$12,523	\$53,850	\$646,204	6,696	80,357
30.0%	\$12,955	\$55,707	\$668,487	6,927	83,128
31.0%	\$13,387	\$57,564	\$690,770	7,158	85,899
32.0%	\$13,819	\$59,421	\$713,053	7,389	88,669
33.0%	\$14,251	\$61,278	\$735,336	7,620	91,440
34.0%	\$14,683	\$63,135	\$757,619	7,851	94,211
35.0%	\$15,114	\$64,992	\$779,902	8,082	96,982
40.0%	\$17,274	\$74,276	\$891,316	9,236	110,837
45.0%	\$19,433	\$83,561	\$1,002,731	10,391	124,691
50.0%	\$21,592	\$92,845	\$1,114,145	11,546	138,546
100.0%	\$43,184	\$185,691	\$2,228,291	23,091	277,092

## ADDITIONAL REVENUE SOURCES:

Reservation, Video Game, Concession Stand, Merchandise, and Membership Sales are NOT INCLUDED.

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